

The Print Shop® Pro vs Microsoft Publisher®

PAGE SETUP	Microsoft Publisher®	The Print Shop® 3.0 Professional
Ready-Made Templates	•	•
Create from Scratch	•	•
Ready-Made Guide Templates	•	•
Create Your Own Guide Templates		•
PHOTOS, TEMPLATES & CLIP ART		
High Resolution Preview		•
Photo & Clip Art Tagging		•
Image Tray for Commonly Used Images		•
PHOTO EDITING		
Basic Photo Editing	•	•
Red-Eye Reduction		•
Crop to Shape		•
Freehand Crop		•
Fix Blemish		•
Whiten Teeth		•
Smooth Wrinkles		•
TEXT EDITING		
Add Text Box	•	•
Create Columns	•	•
Adjust Text Attributes	•	•
HEADLINES/WORD ART		
Create Headlines	•	•
Design from Scratch		•
Adjust Text Attributes		•
DRAWING TOOLS		
Shapes & Lines	•	•
Gradient Fills	•	•
Eye-Dropper Tool	•	•
Drop Shadows	•	•
Dynamic Calendars		•
CONTACT MANAGEMENT		
In-Product Address Book	•	•
Mail Merge	•	•
Events & Event Reminders		•
Import Addresses from Any Source		•
SHARING		
Save as PDF	•	•
Save as HTML (Web Pages)	•	•
Share via Email	•	•
One-Click Post to Facebook		•